

“9XM MUSICAL TAMBOLA ACTIVITY”

“9XM MUSICAL TAMBOLA ACTIVITY” ("Activity") will be held and promoted on "9XM" TV channel ("Channel"), and Instagram – @9xmindia (<https://www.instagram.com/9xmindia/>), Face Book @9xm.in (<https://www.facebook.com/9xm.in>), X <https://x.com/9xmhaqse> and <https://www.9xmmedia.in/> a Channel and website/ digital pages, owned and operated by 9X Media Private Limited ("9X MEDIA"), as stated hereunder:

1. Viewers interested in participating in the Activity can tune in to 9XM channel. Scan the QR code and fill in all the required details. Participants will receive their tickets via SMS. Click on your ticket boxes to see if they match the images. If all the faces on your tickets are checked, you will be entered into a lucky draw for a chance to win exciting prizes at the discretion of 9X Media."
2. **The Activity will be held on the Channel from 9 AM (IST) to 10 AM from 8th January 2025.**
3. The Activity is open to viewers of 18 years of age and above, residents of India Only.
4. Viewers/participants, who are interested in participating and qualifying in the Activity, shall be required to Scan the QR code and fill in all the required details. Participants will receive their tickets via SMS. Click on your ticket boxes to see if they match the images. If all the faces on your tickets are checked, you will be entered into a lucky draw for a chance to win exciting prizes at the discretion of 9X Media."
5. With respect to the Activity, 9X Media at its discretion shall select 4 (Four only) winners every day for each game. For Full House: Random Verification through LUCKY DRAW: In case multiple viewers claim the same winning round, randomly verify one of them as the winner. Use a random number generator for fairness. And eventually 9X Media shall announce the winners on air by 5 PM over 9XM and by sending an individual message, congratulating them for their wins who has validly participated in the Activity, at 9X Media's discretion.
6. Participants/winners cannot use abusive /foul, defamatory, deliberate language and anything obscene/ derogatory and affecting integrity of the Nation, President and Judiciary in the entries. Such entries would be disqualified.
7. Any obscene/ derogatory entries will be disqualified.
8. The Winners shall not raise any dispute with regard to the Prize, in any manner whatsoever, including but not limited to the value of the Prize and/or otherwise with 9X MEDIA.
9. 9X MEDIA and/or Channel will not be responsible for any technical default or unavoidable circumstances or any other reason of whatsoever nature that may be faced by the viewers/participants during the time of their participation in the Activity.

10. The Channel and/or 9X MEDIA reserves the right to withdraw the Activity and/or change the timing and/or date of the Activity or otherwise at any time without giving any prior notice thereof to the viewers and/ or participant and/ or winners and /or otherwise.

11. All and any incidental costs direct and/or indirect, if any, in relation to the Activity, shall be borne by the viewers/participants and in no manner whatsoever shall 9X MEDIA and/or Channel, be responsible for the same.

12. For the purpose of these rules,

- 1) "Prizes" means Spykar Voucher Code of Rs999 for 2 lucky Winners per Game, at 9X Media's discretion.

And / or

- 2) Entertainment Partner – Imagicaa voucher Code worth Rs 2400 for 2 Winners per Game. Participation is open to all, but prizes will be distributed only to winners residing in Maharashtra, Gujrat and Indore at 9X Media's discretion.

a. All applicable taxes shall be borne by the Winners alone.

b. All tariffs, if any, as applicable shall be borne by viewers/participants.

13. The Viewers/participants/Winners agree that the video/ image/ selfie of any nature with regard to the Viewers/participants/Winners and entries/character, Idea, video, if any shall vest with 9X, including but not limited to all intellectual property rights and any other rights for worldwide and in perpetuity.

General Rules

1. The participant(s) / winner(s) should be above 18 years of age and residing in India ONLY to qualify for the Activity.

2. The participant(s)/winner(s) should not have criminal conviction, at any time.

3. Participants/winner(s) cannot use abusive /foul, defamatory, deliberate language and anything obscene/ derogatory and affecting integrity of the Nation, President and Judiciary in the entries. Such entries would be disqualified.

4. Proof of age is a must for the participant(s)/winner(s) and must be submitted to 9X MEDIA (i.e., Birth Certificate, 10th Class leaving Certificate/ School certificate/ passport/ an affidavit signed by a magistrate).

5. The participant(s) and/ or the winner(s) shall at all times be liable to sign and submit to the 9X MEDIA any declarations and/or documents as required to be executed by 9X MEDIA with reference to the Activity. Non-acceptance by any participant(s) and/or the Winner(s) of the declarations and/or

documents stated herein will disqualify them from participation or winning, immediately, as the case may be.

6. 9X MEDIA reserves all right to make amendments to the existing rules without any prior notice.

7. The outcome of the Activity made by 9X MEDIA regarding the Activity shall be final and binding on the viewers, participant(s) and/ or Winner(s) and in no event shall the viewer(s)/participant(s)/ Winner(s) dispute the decision made by 9X MEDIA, Channel and/or its employees in connection to the Activity.

8. Non-conformance by any participant (s) and/or the Winner(s) of the rules of the Activity will disqualify them from participation or winning, immediately, as the case may be.

9. The Winners of the Activity agree that he/she shall make himself/herself available from time to time and co-operate with 9X MEDIA and participate in any activity and/or campaign ("Promotional Activity") of any nature whatsoever without any money payable to the Winners. Further, the Winners shall at no point in time refuse or disagree to participate in any such Promotional Activity for any reason whatsoever.

10. The Winners agree that the footage of any nature with regard to the Winners, video, shall vest with 9X MEDIA, including but not limited to all intellectual property rights and any other rights for worldwide and in perpetuity.

11. The Winners cannot exchange the Prize for cash equivalent. If the Winners refuses to accept the Prize offered, 9X MEDIA shall be released from all obligations towards the Winners in connection with the Prize won by the Winners. Further, after forfeiting the Prize, 9X MEDIA shall at its own discretion be entitled to randomly select and declare another winner, as it deems fit, and award the Prize to that Winners.

12. The Winners shall be solely responsible for being entitled to the Prize.

13. The Winners agrees that he/she shall not hold 9X MEDIA and/or its employees, responsible for delays in receiving the Prize.

14. The Winners further agrees that he/she shall not hold responsible 9X MEDIA, in the event, the Winners fails to get entitled of the Prize for any reasons whatsoever and in such an event, their right to the Prize shall deem to be revoked. Further, after the Prize granted to the Winners is revoked, 9X MEDIA shall be entitled at its own discretion to randomly select and declare another Winners, as it deems fit, and award the Prize, to that Winners.

15. Neither 9X MEDIA nor its employees have given a guarantee regarding the Prize and the Winners further agree not to hold 9X MEDIA and/or its employees responsible with regards thereof. Further the Winners waive their right, either individually and/or severally, to file in person and/or through any family member and/or third party any applications, criminal and/or civil proceedings in any courts or forum in India against 9X MEDIA to claim any damages or reliefs or otherwise.

16. The viewers and/or participant(s) and/or Winners of the Activity shall hold harmless 9X MEDIA, its employees, officers or any other person in relation to any injury/damage/ harm/loss suffered by him/her, in any manner, whatsoever in connection with the Activity and waives his/her right to file in person/ through any family member and/or any third party applications, criminal and/or civil proceedings in any courts or forum in India against the sponsor (if any) and/or 9X MEDIA to claim any damages or reliefs.

17. If due to any reason whatsoever, beyond the control of 9X MEDIA, the Prize and/or the enjoyment of the Prize becomes ineffective or invalid, 9X MEDIA shall not be responsible for the same under any circumstance whatsoever.

18. 9X MEDIA is in no manner whatsoever responsible and/or shall not be held liable in any manner whatsoever, for any physical injury, death, mental trauma caused to the viewer and/ or participant and/ or Winners in any manner whatsoever, including but not limited to the Activity and/or the Prize.

19. Employees of 9X MEDIA and the members of their immediate family, persons with criminal convictions, minors, persons other than citizens of India are ineligible to participate in the Activity.

20. Any and all taxes and/or levies applicable under the laws of India in relation to the Prize including but not limited to Income Tax Act, 1961, shall be solely borne by the viewer and/ or participant and/ or Winners.

21. The participation of the viewers, participant(s) and/or Winners in the Activity shall mean that the viewers and/or participant(s) and/ or Winners has read, understood, accepted and agrees to abide with all the rules including the general rules of the Activity.

22. The terms of these rules and regulations shall be construed in accordance with the laws of India and in case of any dispute or other matter arising in reference to the Activity shall be referred to a sole arbitrator appointed by 9X MEDIA and shall be governed by the Arbitration and Conciliation Act, 1996, amended from time to time. The venue for arbitration shall be Mumbai, in English language.